

Brief for Scrutiny ECONOMIC DEVELOPMENT AND ENTERPRISE

Topic to be scrutinised The preparation of a new Economic Development Strategy for the borough 2011-16
Questions to be addressed <ol style="list-style-type: none">1. What are the key economic issues facing the Borough?2. What are the Council's priorities for action?3. What actions should we be asking our local partners to take the lead in?
Outcome <ol style="list-style-type: none">1. To establish progress to date and the timetable for completing the draft for Cabinet consideration.2. To consider who we should be consulting with, how, and (to gain maximum benefit) at what stage in the development in the strategy.3. To consider the likely financial implications on the Council of any recommendations which may be coming forward.
Background materials <ol style="list-style-type: none">1. Report to Cabinet 27th July 11
Evidence and witnesses <ol style="list-style-type: none">1. Portfolio Holder for Regeneration and Planning2. Officers from the Economic Regeneration team.3. Possible external experts from partner agencies.
Method of scrutiny <ol style="list-style-type: none">1. Consideration of draft as soon as possible following presentation to EMT and before Informal Cabinet.2. Scrutiny Committee's recommendations then reported to Cabinet.3. Consideration of any representations on the draft from partner organisations and other consultees.
Timetable

1. Partner 'scoping and shaping' groups meeting through July to air initial ideas in the four theme areas, economy, people, infrastructure and marketing.
2. Early draft of Strategy reported to EMT 22nd September
3. Input from Scrutiny Committee – date tbc.
4. Report to Informal Cabinet 28th September
5. Report to Members' pre-cabinet 5th October
6. Report to Cabinet 19th October
7. Wider consultation October and November
8. Report back to EDE Scrutiny 23rd November
9. Report back to Cabinet on results of consultation and suggested improvements and revisions to the strategy, 8th February 2012.

Constraints

1. Issues of commercial confidentiality in the context of development plans.
2. Issues of raising unrealistic expectations in a period of financial constraint.
3. Issues of the degree of commitment partner organisations can make to the delivery of 'their' aspects of the Strategy (in terms of both resources and timescales)

Members to undertake the scrutiny

EDE Scrutiny Committee

Support

Relevant Executive Directors
 Relevant Heads of Service
 Democratic Services Team

Newcastle Borough Council Corporate Plan Priority area

- Creating a Borough of opportunity

CfPS Objectives:

- Provides and critical friend challenge to executive policy makers and decision makers
- Enables the voice and concerns of the public to be heard
- Is carried out by independent governors who lead and own the scrutiny role
- Drives improvement in public services

Brief approved by Overview and Scrutiny Co-ordinating Committee

Signed:

Date: